



AGENCY BROCHURE 2026

Crafting digital excellence with precision and creativity.

Websites, social media management and paid ads for businesses that are ready to grow online.



TRUSTED BY GROWING BRANDS



Jabnus



NMC
TRAVELZ

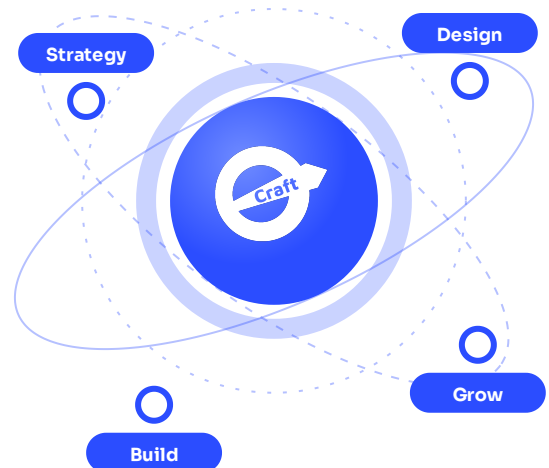


Let's take your brand beyond the orbits.

craftorbits.com

Who we are

A digital agency built to put businesses online and keep them growing.



Craft Orbitals Digital Services is a digital agency based in Enugu, Nigeria. We design and build websites, e-commerce stores and web applications, then run the social media and paid advertising that brings those platforms customers. We work with startups, small and mid-sized businesses, schools, logistics companies and service brands that want a credible online presence that generates leads.

Our mission

To craft innovative websites, apps, branding and digital strategies that enhance visibility, drive engagement and boost business growth.

Our vision

To become a recognised full-service digital agency, trusted by businesses for dependable delivery and measurable online growth.

What we stand for

1

Precision

Clear scope, clean builds and details done properly.

2

Creativity

Distinct, on-brand design that stands out.

3

Reliability

Agreed timelines and honest updates.

4

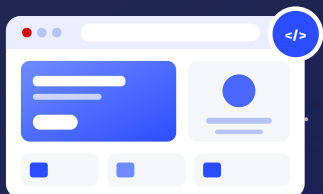
Results

Judged by visibility, leads and growth.

Services

Everything a business needs to be found, trusted and chosen online.

One team handles the build and the growth, so your website, your social pages and your ads all say the same thing.



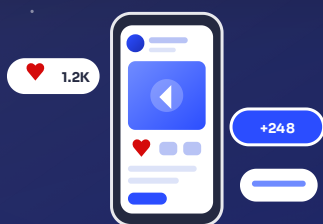
Web and app development

Business websites, landing pages, e-commerce stores and custom web applications on WordPress, WooCommerce or Next.js.



UI/UX design

Interfaces planned around how your customers think, with mobile-first layouts and clear paths to enquiry or purchase.



Social media management

Monthly content, design, scheduling and reporting on Instagram, Facebook, TikTok, LinkedIn and X.



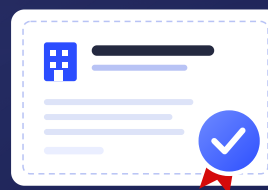
Digital marketing and ads

SEO foundations plus managed paid campaigns on Meta, TikTok, Google and YouTube, built to generate leads and sales.



Content and copywriting

Website copy, captions, blog posts and product descriptions in your brand voice, tuned for search.



CAC registration

Business name and company registration support, so your brand is official before it goes online.

Included with every new website

One year of hosting, your domain name, SSL certificate, basic SEO setup and the graphics your site needs. WordPress builds also ship with SMTP email delivery and Solid Security configured, and Next.js builds deploy on Vercel.

Our process

A clear path from first message to live project.

Five stages, written terms, no surprises.



1

Discovery

We learn your business, audience and goals, and capture requirements through a short project checklist so nothing is guessed.

2

Proposal and kickoff

You receive a written proposal with scope, timeline and cost. Work begins after a 60% deposit.

3

Design and build

We design, then build on the stack that fits your goal, with mobile-first layouts, basic SEO, security and email set up as standard.

4

Review and launch

You review the work and request revisions. The remaining 40% is due on completion, then your site goes live.

5

Support and growth

One month of free post-launch maintenance, then an optional retainer. Social media management and ads plug in when you are ready.

Typical delivery times

Landing page	7 to 14 days
One-page website	7 to 14 days
Business website	14 to 28 days
E-commerce store	21 to 28 days
Custom web app	4 to 6 months

You own your work

Once the final payment is made, you own the finished deliverable. We keep only the right to show it in our portfolio.

Services and costs

Flexible website packages for every business.

Fixed prices in naira, with dollar equivalents for reference.
Retainer fees are shown as a percentage and in naira.



LAUNCHPAD

Coming soon or landing page for startups, campaigns or upcoming products needing a bold online presence.

₦160,000
about \$108

- Hosting and domain
- Landing or coming soon page
- Mobile and responsive design
- Basic SEO setup
- Content writing
- Contact or subscribe form
- Social media integration
- Business emails

Delivery time
7 to 14 days

Retainer fee
15% monthly,
₦24,000 (1
month free)

Most popular



ORBITONE

A one-page website for professionals, creatives or consultants who need a sleek portfolio or simple site on a budget.

₦222,000
about \$150

- Everything in Launchpad
- One-pager
- Contact form
- WhatsApp live chat
- Multiple CTA buttons
- Linked project showcase
- Social links integration
- Basic SEO

Delivery time
7 to 14 days

Retainer fee
15% monthly,
₦33,300 (1
month free)



STRATOS

Ideal for SMEs and organisations ready to establish a full business website and strengthen their digital presence.

₦355,000
about \$240

- Everything in Orbitone
- Multiple pages
- Blogs and news page
- Professional email setup
- 24/7 support
- Dedicated maintenance
- Possible payment integration
- Project showcase

Delivery time
14 to 28 days

Retainer fee
15% monthly,
₦53,250 (1
month free)

Payment and retainer terms

Starting a project

60% deposit to begin, with the remaining 40% due on completion.

After launch

One month of free maintenance, then 15% per month, or 10% per month when you commit 6 or 12 months upfront.

Ownership

You own the final deliverable on full payment. Portfolio showcase rights stay with us.



COSMOS

Best for businesses that want to sell online or collect payment for services while keeping a corporate site.

₦666,000

about \$450

- Everything in Stratos
- Product catalog and management
- Shopping cart and checkout
- Blog and SEO for products
- Payment gateway integration
- Contact form integration
- Unlimited custom emails
- Customer order notifications
- Full e-commerce setup: list, sell, add products

Delivery time
21 to 28 days

Retainer fee
15% monthly, ₦99,900 (1 month free)



NEBULA

Enterprises, large businesses, small businesses or clients who need a fully custom-coded solution from scratch, with premium features.

Free

consultation, then custom quote

- Unlimited pages
- Fully tailored UX/UI design
- Custom coded from scratch, no low-code (Wix, Joomla, WordPress and similar)
- Dedicated support
- Dedicated maintenance
- Social media management
- Payment gateway integration

Delivery time
4 to 6 months

Retainer fee
To be agreed

Packages at a glance

Package	Best for	Price	Delivery	Retainer / month
Launchpad	Startups and campaigns	₦160,000	7 to 14 days	₦24,000
Orbitone	Professionals and consultants	₦222,000	7 to 14 days	₦33,300
Stratos	SMEs and organisations	₦355,000	14 to 28 days	₦53,250
Cosmos	Online stores and payments	₦666,000	21 to 28 days	₦99,900
Nebula	Custom-coded platforms	Custom quote	4 to 6 months	To be agreed

Not sure which package fits?

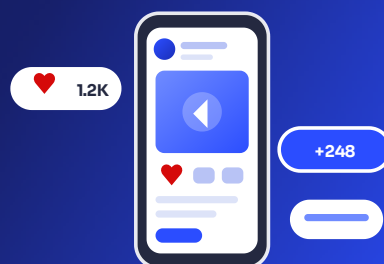
Tell us what the site must do for your business and we will recommend one.

+234 902 115 6716

Services and costs

Social media management plans.

Consistent content, active pages and steady growth. Monthly plans, billed per month.



SPARK

For new and small brands.

₦80,000

per month

- 8 posts per month (minimum 2 per week)
- Instagram and Facebook management
- Branded post designs: static graphics and carousels
- Caption writing with hashtag research
- Monthly content calendar shared in advance
- Scheduling and publishing on all posts
- Profile optimisation: bio, photo, link, contact buttons
- Brand colours and fonts applied consistently
- Content approval before publishing
- Monthly performance report
- WhatsApp support in business hours

Volume

8 posts a month

Reporting

Monthly report

Most popular



PULSE

For growing brands that want more reach and more platforms.

₦150,000

per month

- Everything in Spark
- 12 posts per month
- Instagram, Facebook and TikTok
- Short-form video: up to 4 Reels or TikToks per month
- Story designs and scheduling
- Monthly competitor and niche research
- Trending audio and content ideas
- Hashtag and posting-time optimisation
- Comment and DM monitoring in business hours
- Highlight covers and profile refresh
- Bi-weekly check-in call or voice note
- Detailed report with recommendations

Volume

12 posts a month

Check-ins

Bi-weekly check-in



SURGE

For established brands that want full social media management.

₦250,000

per month

- Everything in Pulse
- 25 posts per month
- Instagram, Facebook, TikTok, LinkedIn and X
- Up to 8 short-form videos per month
- Weekly content planning, priority turnaround
- Full community management
- Influencer and collaboration outreach support
- Quarterly strategy review
- Campaign planning for launches and promos
- Paid ads management at 20% off the standard fee
- Monthly report plus strategy meeting
- Priority WhatsApp support

Volume

25 posts a month

Reporting

Monthly strategy meeting

No social media accounts yet? We set them up for you at ₦5,000 per account.

Paid ads management

Grow your brand with targeted ads.

Reach the right audience and get real results. We create and manage high-performing ads across Meta, Instagram, TikTok and more, so your business gets seen, clicks and converts.



Meta Ads

Facebook and Instagram



TikTok Ads

Shorts. Big impact.



Other platforms

Google, YouTube and more

Our ad management fee

We take only 30% of your ad budget. Simple and transparent.

For budgets between

£10,000 to £300,000

30% of your ad budget

For budgets above

£300,000

20% of your ad budget

Minimum weekly ad budget: **£30,000**

Minimum monthly budget: **£100,000**
(for monthly campaigns)

What you get

- Campaign setup and audience targeting
- Ad creative guidance
- Weekly optimisation
- Monthly results report

Good to know

Your ad budget is paid directly to the ad platform and is separate from our management fee. Example: a £100,000 monthly budget carries a £30,000 management fee.

Social media management clients get 20% off ad management fees while their plan is active.

Track record

Brands that trust us with their online presence.

From oil and gas to education, retail and travel, businesses across industries have chosen Craft Orbitals to build and grow their digital presence.

 <p>Oil and gas</p>	 <p>Corporate group</p>	 <p>IT solutions</p>	 <p>Cosmetics e-commerce</p>
 <p>Luxury footwear e-commerce</p>	 <p>Laundry and dry cleaning</p>	 <p>Travel and tours</p>	 <p>Education</p>
<p>8</p> <p>featured client brands</p>	<p>8</p> <p>industries served</p>	<p>10+</p> <p>websites delivered</p>	<p>2</p> <p>core stacks: WordPress and Next.js</p>

What we are proud of

Multi-site corporate build

A four-website package for a group of companies, delivered as one consistent, connected web presence.

E-commerce that sells

WooCommerce stores for cosmetics and luxury footwear brands, with catalog, cart, checkout and payments.

Service booking systems

An online booking flow for a laundry and dry-cleaning service, built so customers can order without a phone call.

Modern custom builds

Next.js sites deployed on Vercel for brands that need speed, animation and a polished experience.

See the full portfolio and case studies at craftorbitals.com/portfolio



LET'S WORK TOGETHER

Every project with Craft Orbitals is uniquely crafted.

Tell us about your business and where you want it to go. We will recommend the package that fits and send a clear proposal.

Phone and WhatsApp

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